

## Wisconsin Horse Council Meeting

District 5

July 16, 2024/ 6:30PM / Park Oasis

### In-Person Attendees

Cheryl Norman; President, Dana Sechler, Logan Sechler; Secretary, Ivy Gaffron; Apprentice Secretary, Deb Spencer, Mark Long

### Virtual Attendees

Stephanie Lawton, Pat Jenkins, Anne Murphy

### Call to Order

1. Cheryl Norman called the meeting to order at 6:30pm.  
Approval of 6/13/24 Minutes
2. Motion by Dana Sechler, second by Deb Spencer. No discussion. Minutes approved.

### Old Business

1. All About the Horse 8/3/24 in Sparta.
  - a. Pat spoke with Tom Windera about a mare and foal attending.
  - b. Lucky M will not attend.
  - c. Pat Stevenson spoke to someone about steer head and rope activity. More updates at future date.
  - d. Previously held 10:00am-2:00pm. Discussion and decision to shorten the length of event. Final start and end time to be determined.
  - e. Youth volunteer discussion but no decision made.
  - f. Location will be Theisen's. Deb Spencer and Pat Jenkins will lead event on site. Pat Stevenson will be in attendance for portion of event.
  - g. Dana will contact Cricket for event insurance.
  - h. Mark will share event on social media and make shareable.
2. Tack Swap & Craft Sale in Sparta on 11/23/24.
  - a. Location set at Club 16.
  - b. Time set 9:00am-12:30pm
  - c. Activities/demos to include hat shaper.
  - d. More discussion at future meeting.
3. Sponsorship Checks.
  - a. Letter of appreciation received from Trempealeau County 4H Horse Project group.
4. Election of President.
  - a. Motion by Dana Sechler and second by Deb Spencer to elect Cheryl Norman, previously Vice President, as group President. Motion passed by majority vote.

### New Business

1. 2025 Event Ideas:
  - a. Continuing WHC District 5 Annual Deer Hunters' Widow Tack Swap & Craft Sale! For 2025

## 2. Group Discussions:

- a. Stephanie Lawton will create a group Google Doc for group members to use to capture ideas.
- b. Tracking dollars in and out needs to improve. Dana Sechler may request additional information when transactions are requested or completed. Dana will also contact the State Horse Council to ensure all future practices are in line with Council standards. A budget will be developed by the group to plan income and spending. Discussion regarding keeping dollars within District 5 was had but no decision made. There is currently approximately \$2,000 in the account.
- c. Discussion whether to break D5 into smaller zones.
- d. Meeting frequency discussed. Decision made to hold four quarterly meetings to address ongoing business and additional meetings as needed for specific event planning.

## 3. Meeting Locations:

- a. Discussion had to move meetings throughout the D5 region to increase participant access, including potential locations.

## 4. Heartland Show Scheduled for August 10, 2024.

- a. Discussion to sponsor tiny tot classes and/or prizes for those classes. Decision made to sponsor prizes only for tiny tot classes.
- b. Discussion to also sponsor tiny tot prizes for September 14-15 Heartland Show.
- c. Motion made by Dana Sechler and second by Cheryl Norman to spend up to \$250 total for two shows. Motion carried.

## 5. Heartland Event on November 2, 2024; Seminars & Booths.

- a. Clinicians will donate their time.
- b. Purpose of event to spread interest in equestrian activities.
- c. There will be a booth present to promote both WSHC and D5 membership.
- d. Motion made by Dana Sechler and second by Logan Sechler for D5 to support/approve Mark Long in applying for sponsorship from WSHC to cover event expenses.
- e. WSHC banner will be displayed in the big arena at Heartland for the event.

## 6. Villa Louis Carriage Classic:

- a. Discussion to give verbal support for event.
- b. D5 is currently listed as platinum level sponsor for this event but group has not approved sponsorship. Cheryl Norman will contact WSHC to request dollars for sponsorship.

## Next Meeting Date

September 24, 2024; Location TBD (Cancelled, rescheduled for Oct.

## Adjourn

1. Motion by Logan Sechler and second by Deb Spencer to adjourn meeting. Motion carried.